

more
Doing great things together!

Client Services Offices

Monday – Friday, 9:00 a.m. to 4:00 p.m.
Open Thursdays 5:00-7:00 p.m.

Donation Drop-Off Area

Monday – Saturday, 9:00 a.m. to 4:00 p.m.

The Shops at The Caring Place

Monday – Saturday, 9:00 a.m. to 4:00 p.m.
Open until 7:00 p.m. on Thursdays



Our courtesy truck will pick up your larger item donations to be sold in our thrift store. To schedule a pick-up, please call our donation line at 512-943-0711 and leave a message for our Donations Coordinator. Your call will be returned within 24 hours. Please allow at least one week of advance notice when you call to schedule your pick-up.

2000 Railroad Street • P.O. Box 1215 • Georgetown, Texas 78627 • 512-943-0700 • Fax 512-943-0740 • www.caringplacetx.org

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**REPORT
TO THE
COMMUNITY**



The Caring Place



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**To Learn How You Can Help, Visit Us At
www.caringplacetx.org**



Dear Neighbors,

I am honored to present you with our 2013 Report To The Community. In 2013, over 3,000 families turned to The Caring

Place for help. Thanks to the generosity of this community, donations continued to rise in 2013. As a result, we were able to keep the shelves in our pantry full, and our thrift store, *The Shops at The Caring Place*, broke all sales records. We also had more volunteers than ever before helping us to help our neighbors in need.

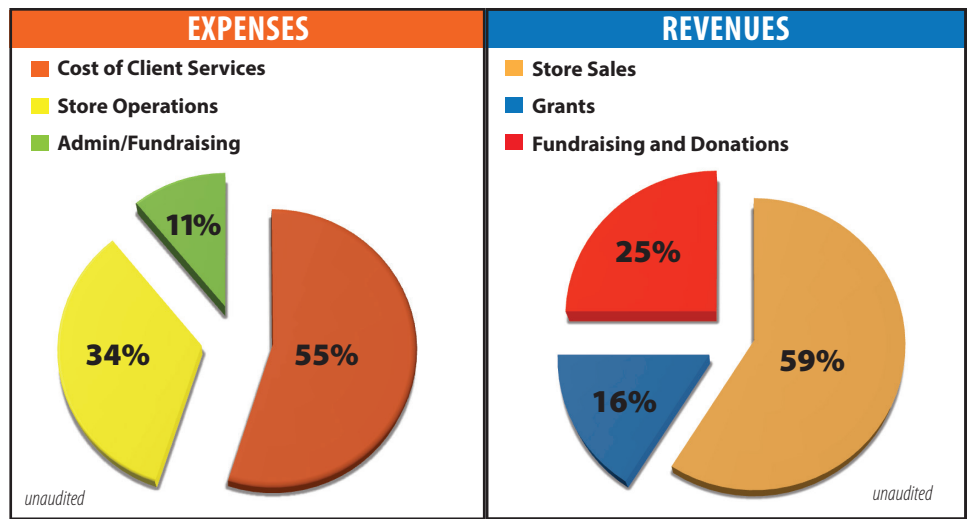
Other 2013 highlights include: the renovation and dedication of The Caring Place Annex, located across the street, which allows us to implement the Success through Opportunities And Resources (SOAR) program; the inaugural gift of \$255,186 from The Brightwell Fund of the Georgetown Health Foundation to help pay for the cost of The Annex renovation; and, the most people ever assisted in our Healthy Options Program for the Elderly (HOPE), Coats for Kids and Holiday Meal programs.

As we plan for our future, The Caring Place Board of Directors recently adopted new Mission and Vision Statements to guide our work. We continue to constantly analyze our programs and services to ensure that we are doing everything we can to help those in need, and to be the best possible stewards of the resources with which we have been entrusted. To that end, we will implement the SOAR program this year in collaboration with community partners.

Thank you for your support. None of this can happen without you. We are grateful for, and humbled by, the trust you place in us to provide assistance for those in Georgetown and Northern Williamson County who are in need.

Lenora Doerfler

President, Board of Directors
2013-2014



Individual Services Provided During 2013			
Cost of Direct Financial Support Provided			
Service	Families Served	Lives Impacted	Cost of Services
Rent/Mortgage Assistance	543	1,507	\$186,886
Utility Bill Assistance	680	2,003	\$151,495
Medical Services	254	533	\$33,921
Emergency Transportation	283	587	\$10,692
Shelter/Special Services/ReBuild	20	32	\$4,387
Pantry Foods (Purchased)	number served included below		\$30,503
Coats for Kids	512	1,416	\$28,320
Holiday Meal HEB Gift Cards	674	2,541	\$24,590
Total Cost of Financial Assistance	2,966	8,619	\$470,794
Value of Non-Financial Support Provided			
Service	Families Served	Lives Impacted	Value of Services
Food from Pantry (Donated)	5,168	12,745	\$509,800
Clothing & Housewares	1,000	2,813	\$124,893
Family Eldercare Fan Drive	212	577	*
Fresh Food For Families	7,566	24,945	*
HOPE (Healthy Options Program for the Elderly)	Not Tracked	1,770	*
Our Daily Bread	Not Tracked	Not Tracked	*
Total Value of Non-Financial Assistance	13,946	42,850	\$634,693
Total resources provided to area families:			\$1,105,487

* The total above does not include the value of food distributed through HOPE, Fresh Food For Families and Our Daily Bread as we cannot assign a value to the donated food received from the Capital Area Food Bank and H-E-B. Similarly, we cannot assign a value to the fans received from Family Eldercare.

Let's Do Lunch

Please join us for a **Lunch 'n Learn** on the 2nd and 4th Thursdays of the month to see how The Caring Place accomplishes its mission. The unique experience includes lunch, a brief presentation, and a comprehensive behind-the-scenes tour of this venerable organization.

Reservations are required for the Lunch 'n Learns, which run from 11:30 a.m. to 1:30 p.m. Upon request, special group lunches may also be scheduled on other days.

Contact *Ginna O'Connor, Executive Director*, at 512-943-0701 to reserve your spot.

What We Do

The Caring Place assists families in crisis in Georgetown and Northern Williamson County with the most basic human needs. Areas of assistance most commonly provided include: food, clothing, basic household items, help with rent and utility bills, prescriptions, certain medical, optical and dental procedures, minor home repairs and accessibility modifications, and emergency shelter and transportation needs.

Who We Serve

In 2013, The Caring Place assisted **3,042** families, consisting of **7,913** individuals, through our formal case work process; of the total, **755** families were first-time clients who had never turned to The Caring Place for assistance before.

We assist residents of Georgetown, Andice, Bartlett, Florence, Granger, Jarrell, Jonah, Schwertner, Walburg, Weir, and the portion of Hutto that lies within the Georgetown Independent School District.

2013 FOOD PROGRAMS IMPACT



During 2013, The Caring Place distributed 679,754 pounds of food to area families. Utilizing the conversion formula provided by the Capital Area Food Bank in Austin for 1.2 pounds of food equaling one meal, The Caring Place provided 566,462 meals to area families in 2013.

THE FOOD PANTRY: Qualifying individuals and families may receive a seven-day emergency food order once a month. Each food order consists of 30 pounds of food per person; a retail value of approximately \$40 per person. In 2013, the Food Pantry distributed 382,350 pounds of food to 12,745 individuals from 5,168 families, with an equivalent retail value of \$509,800.

OUR DAILY BREAD: Day-old bread and pastries are donated daily from H-E-B, delivered to The Caring Place by our dedicated volunteers, and made available in our lobby to anyone. In 2013, we provided over 103,650 pounds of bakery products.

FRESH FOOD FOR FAMILIES: Through our partnership with the Capital Area Food Bank in Austin, fresh fruits and vegetables are provided to The Caring Place for distribution to area families on the 1st, 3rd and 5th Mondays of the month. There is no pre-qualification required to receive this food. Last year, 163,719 pounds of fresh food was provided to 7,566 families, consisting of 24,945 individuals.

HOPE (Healthy Options Program for the Elderly): This program is available to low income individuals age 55 and over. Eligible older adults receive a supplemental food order once per month. Delivery is available for those who are homebound. Last year, 1,770 older adults received 30,035 pounds of food.

HOLIDAY MEAL PROGRAM: In 2013, The Caring Place provided H-E-B gift cards (valued at \$24,590) to 674 families, consisting of 2,541 individuals, which allowed them to purchase food of their choosing for their holiday meal, consistent with their family traditions and sensitive to their culture.

SUMMARY OF FOOD DISTRIBUTED

PROGRAM	POUNDS DISTRIBUTED	TONS DISTRIBUTED	MEALS DISTRIBUTED
Food Pantry	382,350	191	318,625
Our Daily Bread	103,650	52	86,375
Fresh Food For Families	163,719	82	136,433
HOPE	30,035	15	25,029
TOTAL	679,754	340	566,462



**To Learn More,
Visit Us At
www.caringplacetx.org**

WHERE DOES OUR FUNDING COME FROM?

In 2013, just over \$1,352,000 of our total annual operating revenues came from the sale of donated, unwanted and gently used items in our thrift store, *The Shops at The Caring Place*. That equated to 59% of our total revenues received. The remaining 41% came in the form of donations from individuals, groups, organizations, the faith community, Georgetown Health Foundation, City of Georgetown and United Way.

The revenue generated from our thrift store, *The Shops at The Caring Place*, covers all of the operating costs associated with running the organization. This ensures that 100% of all financial donations to The Caring Place go directly to help area families in need.



How To Help The Caring Place Help Others

The Caring Place is a valued and respected community resource, helping families in crisis with basic needs for over a quarter of a century. There are many ways you can help The Caring Place so we can do more great things together for our neighbors in need.

REFER A PERSON IN NEED

If you know of an individual or family who needs the programs and services of The Caring Place, please refer them to us.

SHOP AT OUR STORE

Revenue from the sale of donated merchandise in our thrift store pays for all our annual operating expenses. This ensures 100% of all financial donations go directly to families in need.

SHARE YOUR TIME AND TALENT

Volunteer with The Caring Place like 452 of your neighbors did last year. Call us or visit our website for information on our volunteer opportunities.

SHARE YOUR STUFF

You may drop off your gently used and unwanted items Monday through Saturday, 9:00 a.m. to 4:00 p.m. These items are turned into cash, which covers our operating costs and supports families in need. Call for a pick-up of your larger items.

SHARE YOUR TREASURE

Make a financial contribution, 100% of which will be used to help our neighbors in need. We apply your donation to our most immediate need, or you may specify your preference (Food Pantry, Holiday Food Program, Coats for Kids).

SHARE IN OUR FUTURE

Consider a gift of cash, stocks and securities, land, or other financial instruments through your will or estate. We can arrange for a certified financial planner to visit with you at no cost or obligation.

**HOWEVER YOU CHOOSE TO HELP....THANK YOU!!
WE COULDN'T DO IT WITHOUT YOU.**

**2013-2014
Board of Directors**

Officers

Lenora Doerfler, *President*
Barry Haag, *Vice President*
Sherri Madden, *Secretary*
Tim Harris, *Treasurer*
Jim Wayland, *At-Large*
Josh Schroeder, *Past President*

Directors

Scott Alarcón
John Alemán
Joseph Aubin
Larry Baird
Brian Burkhart
Gary DeRemer
Linda Gusnowski
Todd Holubec
Karen Simcik

**2013
Advisory Council Organizations**

The Caring Place was formed in 1985 because of the work of 12 local churches coming together with a common cause under the unifying umbrella of the Georgetown Ministerial Alliance. 22 churches and organizations have since joined The Caring Place family, who collectively comprise the Advisory Council:

American Association of University Women
Celebration Church
Christ Lutheran Church
Christ Presbyterian Church
Church of the Nazarene
Crestview Baptist Church
Faith Lutheran Church
First Baptist Church
First Presbyterian Church
First Texas Bank
First United Methodist Church
Georgetown Evening Lions Club
Grace Episcopal Church
Hill Country Bible Church
Hope United Church
Kiwans Club of Sun City
Macedonia Baptist Church

Main Street Baptist Church
New Church Georgetown
Round Rock Christian Church
San Gabriel Presbyterian Church
Santa Rosa Catholic Church
San Gabriel Unitarian Universalist Fellowship
Sertoma Club
Sts. Cyril and Methodius Catholic Church
St. Helen Catholic Church
St. John's United Methodist Church
St. Paul United Methodist Church
St. Peter Lutheran Church
Terranova
Unity Church of Georgetown
Wellspring United Methodist Church
The Worship Place
Zion Lutheran Church

Thank You!!!

We are honored
to have been voted

**Best Place to
Volunteer/Give**

for the
*Best of Georgetown
2011, 2012 and 2013*



**2013
Volunteer Programs**

The success of The Caring Place depends on the dedication and professionalism of our volunteer workforce. In 2013, our **452** wonderful and talented volunteers gave a total of **49,850** hours of service to our community. In addition, community service volunteers provided a total of **10,897** hours in 2013. Combined, this is equivalent to **29** full-time employees, valued at **\$1,371,060**. Moreover, **47** groups from various schools, churches and businesses in Williamson County donated their time and talent to help The Caring Place.

Our **Doris Krohmer Volunteer of the Year Award** winner for 2013 was **Sherri Madden**. Sherri is a dynamic personification of the "can do" attitude of a Caring Place volunteer, and is tireless in her volunteering and fundraising efforts. She generously shares her many talents with The Caring Place, including serving as a Board member and Client Advocate. She also solicits donations and sponsors, and provides the facility for our annual fundraising event. Most importantly, Sherri has a heart of gold and displays her professionalism and kindness to the clients, volunteers, Board members and staff of The Caring Place.

Volunteer recruitment continues in 2014, as we need to fill new positions created by the expanding programs and services available to our clients. To become part of the heart, contact the Community Engagement Office at 512-943-0702.

Vision Statement

The Caring Place is a local, faith-based non-profit organization that addresses the basic human needs of people within its service area, and collaborates with community partners to improve the quality of life of every client.

Mission Statement

Honoring its faith-based roots, The Caring Place serves its clients and communities by:

Responding to the basic human needs of people in Georgetown and Northern Williamson County

Providing access to resources that help clients to improve their quality of life

Ensuring fiscal integrity to sustain the necessary programs and services to meet identified needs on a continuing basis

Engaging and empowering volunteers, clients and donors to create a welcoming environment and a place with purpose.