

2014 Report to the Community



Dear Neighbors,

I am honored to present to you our 2014 Report to the Community. In 2014, The Caring Place served over 5,400 people who turned to us for help, including 802 first-time families. Fortunately, your generosity and support, once again, enabled us to meet the growing need for basic human services. Together, we made a difference!

We also experienced growth across the organization. In collaboration with our wonderful community partners, two new programs to assist clients were implemented in 2014: Success through Opportunities And Resources (SOAR) and the Alternative Loan Program.

Building on the recommendations of a community task force, the Board of Directors created The Caring Place 2020 Plan, which is a 5-year strategy specifying goals and objectives we believe are critical as we continue to meet the increasingly complex needs of those we serve.

In addition, your donations of items to sell in The Shops at The Caring Place continued to rise, leading to another record-breaking year of sales. Your donations of food to fill our Food Pantry increased as well, and we began receiving food donations directly from Walmart in Georgetown to keep their donations in our community. You also responded so generously to our new Hunger Free Holidays food drive that we doubled our original goal of 92,000 pounds of food, and raised over 202,000 pounds in three months!

2014 was a blessed year for The Caring Place because of you. Thank you for your support that makes everything we do possible. We take your support seriously and want to continue to earn your trust. Let's keep it going with another stellar year! Together, we are doing more great things to help our neighbors who need assistance in Georgetown and rural Williamson County.

Lenora Doerfler
President, Board of Directors
2014-2015



Mission Statement

Honoring its faith-based roots, The Caring Place serves the community as a welcoming and purposeful organization, responding to the basic human needs of people in Georgetown and rural Williamson County.



How Your Donations Make a Difference

In 2014, 63% of our total revenues came from the sale of donated, unwanted and gently used items in our thrift store, *The Shops at the Caring Place*. The revenue generated from our thrift store covers all of the operating costs associated with running the organization. This ensures that 100% of all financial donations to The Caring Place go directly to help area families in needs.

Who We Serve

We assist residents of Georgetown, Andice, Bartlett, Florence, Granger, Jarrell, Jonah, Schwertner, Walburg, Weir, and the portion of Hutto that lies within the Georgetown Independent School District.

We are also thankful for the non-financial support we were able to provide because of your generous donations:

How You Helped in 2014

Through the generous support of our community, we:



\$296,315

Assisted 1,858 people with rent/mortgage



\$281,246

Helped 3,045 people pay their utility bills



\$56,211

Purchased food for our Food Pantry (numbers served below)



\$22,010

Facilitated Emergency Transportation for 787 people



\$56,081

Provided 537 people with resources for Medical Assistance



\$34,086

Purchased 1,764 Coats for Kids



\$10,266

Improved or Provided Special Services or Shelter for 68 Individuals



\$30,171

Aided 3,072 people by providing HEB Holiday Meal Cards

SOAR

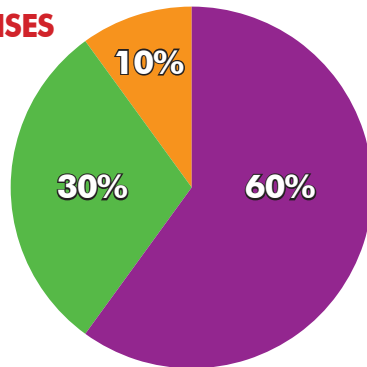
\$7,474

Helped 16 clients with self-sufficiency services (SOAR), and conducted 203 classes for 1,097 students

Total Cost of Direct Financial Support to Clients

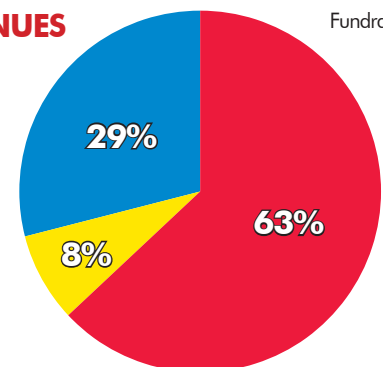
\$793,860

EXPENSES



Store Operations ■
Admin/Fundrasing ■
Cost of Client Services ■

REVENUES



Fundrasing/Donations/Other ■
Grants ■
Store Sales ■

2014-2015 Board of Directors

OFFICERS

Lenora Doerfler, President
Barry Haag, Vice President
Sherri Madden, Secretary
Tim Harris, Treasurer
Jim Wayland, At-Large
Josh Schroeder, Past-President

DIRECTORS

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John Alemán
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Brian Burkhart
Gary DeRemer
Linda Gusnowski
Todd Holubec
Larry Baird
Karen Simcik
Stephen Benold

2014 Advisory Council Organizations

American Association of University Women
Celebration Church
Christ Lutheran Church
Christ Presbyterian Church
Church of the Nazarene
Crestview Baptist Church
Faith Lutheran Church
First Baptist Church
First Presbyterian Church
First Texas Bank
First United Methodist Church
Georgetown Evening Lions Club
Georgetown Seventh Day Adventist Church
Grace Episcopal Church
Hill Country Bible Church
Hope United Church
Kiwanis Club of Sun City
Macedonia Baptist Church
Main Street Baptist Church
NewChurch Georgetown
Round Rock Christian Church
San Gabriel Presbyterian Church
San Gabriel Unitarian Universalist Fellowship
Santa Rosa Catholic Church
Sertoma Club
Sts. Cyril and Methodius Catholic Church
St. Helen Catholic Church
St. John's United Methodist Church
St. Paul United Methodist Church
St. Peter Lutheran Church
Terranova
Unity Church of Georgetown
Wellspring United Methodist Church
The Worship Place
Zion Lutheran Church



Best Place to Volunteer/Give
2011-2014

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